

Akustica Appoints New Vice President of Engineering

November 3, 2010

Pittsburgh, PA. – Akustica, maker of the world’s smallest and only single-chip MEMS (microelectromechanical systems) microphones, announced today that Dr. Michael Offenberg has joined Akustica as the new Vice President Engineering, effective November 1. Dr. Offenberg, who brings more than 20 years of MEMS design and process development experience to Akustica, will oversee a team of CMOS MEMS and acoustic experts who are responsible for extending Akustica’s product portfolio for microphones and developing next generation technology platforms for future products. The expansion of the executive management team marks the end of the process of integrating Akustica into the Bosch Group. Akustica was acquired by Bosch in August 2009.

“We are pleased to welcome someone with Michael’s experience to Akustica,” said Dr. Stefan Finkbeiner, chief executive officer and general manager, Akustica. “His in-depth knowledge of MEMS process development and the design of high-volume MEMS sensors is a tremendous asset for Akustica. Michael fills an important gap within the company, and I am confident that he will provide the leadership to help us significantly enhance our product roadmap.”

Dr. Offenberg received his PhD in semiconductor technology from RWTH Aachen University and held a postdoctoral position at IBM T.J. Watson Research Center. He then returned to Germany, where he began his career at Bosch as the project and development engineer and the surface micromachining team leader in Reutlingen, filing more than 35 patents for basic surface micro-machining processes, some of which are still used today for manufacturing all inertial sensors at Bosch. Most recently, Dr. Offenberg held a senior position in the Engineering Sensors for External Customers group, where he started developing prototypes and interfacing with suppliers and customers in the consumer inertial sensor market – an activity that was later successfully transferred to Bosch Sensortec. In 2008, Dr. Offenberg was honored for his work in the consumer

sensor market, as one of three researchers awarded the German prize for scientific and technological innovations by the Federal President of Germany.

About Akustica

Akustica is the leading supplier of analog and digital output MEMS microphone products that are improving voice-input quality in a host of voice-enabled applications, from mobile phones to Internet telephony on notebooks and PC camera modules. More information about Akustica is available at www.akustica.com or by calling (412) 390-1730.

About Bosch

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 275,000 associates generated sales of \$53 billion (38.2 billion euros) in fiscal 2009. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for growth. Each year, Bosch spends more than \$5 billion (3.5 billion euros) for research and development, and applies for some 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, solar energy and healthcare products. Having established a regional presence in 1906, Bosch employs over 20,000 associates in more than 70 locations, with reported sales of \$7.3 billion in fiscal 2009. For more information, visit www.boschusa.com.

Press contact:

Akustica, Inc.

Dr. Marcie Weinstein

+ 412 390 1730

mweinstein@akustica.com

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