

Akustica Announces Stefan Finkbeiner as CEO

November 11, 2009

Pittsburgh, PA. – Akustica, maker of the world’s smallest single-chip MEMS (microelectromechanical systems) microphones, has appointed Stefan Finkbeiner as new chief executive officer, president and general manager, effective November 2, 2009. Finkbeiner assumes the role of Joe Jacobson, who will resume his previous role as chief financial officer at Akustica.

After receiving his Ph.D. in solid state physics at the Max Planck Institute in Stuttgart, Germany, Finkbeiner started his career at Robert Bosch GmbH in Reutlingen where he worked in sensor engineering and then sensor manufacturing in the Automotive Electronics division. In 2000, he became section manager for sensor technologies and in 2004 director of marketing for sensors. In 2005, Finkbeiner assumed responsibility as the director of corporate research in Micro-system Technologies where he focused on future sensor products and technologies. Most recently in 2008, Finkbeiner was appointed as vice president engineering for sensors in the Automotive Electronics division with responsibility for automotive sensors. Finkbeiner is married and has three children.

“We are pleased to welcome Stefan to Akustica,” said Stefan Kampmann, executive vice president engineering in the Bosch Automotive Electronics division. “Stefan has a proven track record in successfully designing, manufacturing, and selling high quality, high volume sensors. With more than 20 years of experience, Stefan brings tremendous value to Akustica and will serve us well as we build on our current successes and execute our strategic plans going forward.”

Akustica, a wholly owned subsidiary of Robert Bosch North America, develops and sells a complete portfolio of digital and analog microphones using its unique and patented CMOS (complementary metal oxide semiconductor) MEMS technology.

“Akustica has rapidly created a global market for its leading-edge CMOS MEMS technology,” said Finkbeiner. “I am excited about this opportunity to leverage my experience to lead Akustica’s next phase of growth into higher volume markets.”

About Akustica

Akustica is the leading supplier of analog and digital output MEMS microphone products that are improving voice-input quality in a variety of voice-enabled applications, from mobile phones to Internet telephony on notebooks and PC camera modules. More information about Akustica is available at www.akustica.com or by calling (412) 390-1730.

About Bosch

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 280,000 associates generated sales of 45.1 billion euros (\$66.4 billion) in fiscal 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. Including sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3.5 billion euros (\$5.7 billion) or eight percent of its sales revenue, for research and development and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and packaging technology, thermo technology, household appliances, solar energy and healthcare. Bosch employs nearly 24,000 associates in more than 70 locations throughout the U.S., Canada and Mexico, with reported sales of \$8.6 billion in fiscal 2008. For more information on the company, visit www.boschusa.com.

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